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## FOR IMMEDIATE RELEASE

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## USBC WOMEN'S CHAMPIONSHIPS HEADING TO CHARLOTTE AREA IN 2027

**ARLINGTON, Texas** – New Victory Lanes in Mooresville, North Carolina, will host the 2027 United States Bowling Congress Women's Championships, marking the tournament's first trip to the Charlotte area in 20 years.

USBC Executive Director Chad Murphy announced that the 2027 event was expected to head to Charlotte during the 2024 USBC Convention and Annual Meeting in April, and the partnership bringing the tournament to the Queen City was made official Wednesday.

"We are pleased to have the USBC Women's Championships return to the Charlotte area in 2027," said Mike Butts, Executive Director of Visit Charlotte and Vice President of Sales for the Charlotte Regional Visitors Authority. "Hosting this championship enhances our reputation as a sports mecca that attracts nearly every team and individual sport. The area's diverse culinary options, arts and culture, and attractions offer memorable experiences for bowlers and fans when they're not enjoying the competition at New Victory Lanes. We will continue working closely with USBC as they plan a championship that will positively impact Charlotte and our surrounding cities."

"It is with great excitement that we share in the announcement that the USBC Women's Championships will be held in Mooresville at New Victory Lanes in 2027," said Randy DuTeau, Executive Director of Visit Mooresville. "We are honored to partner with our friends at Visit Charlotte, Visit Lake Norman and New Victory Lanes to host this prestigious event. The USBC Women's Championships will provide a great opportunity for us to show off our area while generating a significant impact on our local economy. We are grateful for the USBC and look forward to providing a wonderful experience for the bowlers, event staff and guests."

The Women's Championships previously was hosted in the Charlotte area at centers in Huntersville and Matthews in 2007, and New Victory Lanes was the site of the 2019 U.S. Open, won by Canada's François Lavoie.

The event typically attracts 4,000 four-player teams (approximately 16,000 bowlers) each year, with competition held daily once the tournament gets underway (late April to late June/early July).

"We are thrilled to be able to bring this incredible event to the Charlotte/Lake Norman area," said Paul Kreins, owner of New Victory Lanes. "We've hosted many important tournaments over the years, but nothing of the magnitude of this event. This is a wonderful opportunity to showcase our beautiful area. I'm also excited for the local businesses who will all benefit so greatly from the influx of 16,000 bowlers and their families."

The Women's Championships will celebrate its 107th edition in 2027. The tournament features bowlers from around the world competing for titles across four average-based divisions. Participants bowl three games each in team, doubles and singles competition, and titles also are up for grabs in all-events and Team All-Events.

"We're proud to bring the Women's Championships back to the Charlotte area for the first time in 20 years," Murphy said. "Our partners at the Charlotte Regional Visitors Authority, Visit Mooresville, Visit Lake Norman and New Victory Lanes will be tremendous hosts for the tournament, and we're excited to join them in welcoming bowlers and crowning champions in 2027."

The 2027 event will mark the tournament's first trek to the South Atlantic since 2007 and first visit to the South since 2017 (Baton Rouge, Louisiana). Both the 2025 and 2026 events will be held at the South Point Bowling Plaza in Las Vegas.

For more information on the USBC Women's Championships, visit BOWL.com/WomensChamp.

## **United States Bowling Congress**

The United States Bowling Congress serves as the national governing body of bowling as recognized by the United States Olympic & Paralympic Committee (USOPC). USBC conducts championship events nationwide including the largest participation sporting events in the world – the USBC Open and Women's Championships – and professional events such as the USBC Masters and USBC Oueens.

Founded in 1895, today USBC and its 1,420 state and local associations proudly serve more than a million members. USBC is headquartered in Arlington, Texas, working toward a future for the sport. The online home for USBC is BOWL.com.