

**AGENDA**  
**MOORESVILLE TRAVEL & TOURISM AUTHORITY**  
**BOARD OF DIRECTORS MEETING**  
**THURSDAY, AUGUST 3, 2023, 12:00 PM**  
**CHARLES MACK CITIZEN CENTER, MOORESVILLE, NC**

1. Call to Order
2. Regular Agenda
  - a. Approval of the Minutes
  - b. Chairman of the Board Report
  - c. LEADS Report
  - d. Financial Report
  - e. Mazeppa Land Update by Bill Lyons
  - f. 365 Total Marketing Update by MJ Benjoseph
  - g. FOX Soccer Academy by Chad Metzler
  - h. New Business
  - i. Old Business
3. Adjournment