

# MOORESVILLE

CONVENTION & VISITORS BUREAU  
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**MINUTES CLOSED SESSION  
MOORESVILLE TRAVEL AND TOURISM AUTHORITY  
THURSDAY, NOVEMBER 5, 2020  
9:00 AM VICTORY LANES BOWLING CENTER, MOORESVILLE, NC**

Present: Ron Johnson, Eddie Dingler, Amit Govindji, Mitch Abraham, Deborah Hockett, Leah Mitcham

1. Mr. Johnson stated the Mooresville Town Board of Commissioners would like to expand the CVB Board and amend the CVB state statute, House Bill 764, to levy an additional room occupancy tax. (Leah gave each Board member a copy of the documents.)

Eddie Dingler asked the Board if they support raising the occupancy tax from four (4%) to six (6%) percent?

Mr. Johnson stated with the state of the industry and the hotels due to the pandemic it is not a good idea to raise the tax.

The Board members agreed.

Amit Govindji stated the tourism industry has been devastated due to the pandemic and it is going to take years to recover.

Mr. Johnson stated the Town Board would like to increase the number of Board members from five to nine.

There was discussion among the Board. The Board proposed two additional Board members for a total of seven.

Mr. Johnson stated the other proposals included changing the capital expenditures ratio from 75%/25% to 66.66%/33.33% to allow for flexibility for increased capital expenditures should the CVB Board desire to do so; restrict Board reappointments to 2 successive 2-year terms (mandated 1 year off for reentry); and change rotation of appointments so 4 members roll off one year and 5 roll off the next year.

The Board supported the changes.

The Board would like to propose a change in Section 2 of the Resolution to state "the CVB Board shall designate one voting member of the Authority as the chair."

The Board would like to propose in Section 2 of the Resolution that the last sentence in the first paragraph that states "the resolution creating the Travel and Tourism Authority may from time to time be amended or rewritten as the Mooresville Town Board of Commissioners may determine" be removed.

2. Mr. Johnson stated Mooresville Park and Recreation has submitted a Facility Use Agreement for Mazeppa Park. (Leah gave each Board member a copy of the document.)

There was discussion among the Board.

Mr. Johnson stated on page 2, section 2 CVB Payment, the date needed to be changed to July 30, 2022 for the remaining installment of One Hundred Seventy-Five Thousand Dollars (\$175,000.00).

Mr. Johnson stated section 4 Field Usage the CVB is requesting "21" tournament or special event weekend reservations.

Mr. Johnson stated section 4 Field Usage the CVB is requesting the following paragraph be removed: "Fields shall be used in accordance with all Town rules, regulations, and policies, which are incorporated herein by reference, and the fields may only be used by CVB for soccer training and soccer play purposes; provided, however, that the Town may also grant permission for other types of play and tournaments if said play is consistent with the use of the fields and does not pose a threat of damage to the grass or turf greater than that of typical soccer play. The Town reserves the exclusive right to close the Park or close any or all fields if the Town deems it unsafe or impractical to continue an event or game for any reason. The parties recognize there may be some variation in the lengths of a soccer season from year to year. The parties further recognize and agree that the Town reserves the sole right to determine each year the beginning and ending dates of each soccer season as it pertains to use of the fields."

Mr. Johnson stated section 14 the CVB is requesting the last paragraph be removed: "In any such event, the Town may, at its option, terminate this Agreement by giving written notice to CVB. In the event the Town terminates this Agreement, all further rights and duties hereunder shall terminate, and the Town shall be entitled to retain all money that has been paid, including any prepaid deposits, fees, and charges."

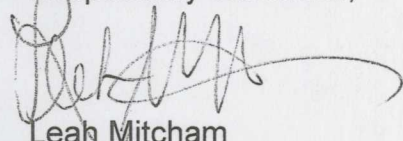
Commissioner Eddie Dingler stated he would submit the changes to the Town on behalf of the CVB.

Eddie Dingler made a motion that the Board return to open session.

Amit Govindji seconded the motion.

The motion passed unanimously.

Respectfully submitted,



Leah Mitcham  
Executive Director