

**MOORESVILLE TRAVEL AND TOURISM AUTHORITY**  
**Unaudited Profit & Loss**  
 July 2019 through February 2020

	Jul '19 - Feb 20	Budget	\$ Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
<b>3000 · Revenues</b>	503,788.97	999,100.00	-495,311.03	50.4%
<b>3001 · Appropriated Revenue</b>	0.00	550,000.00	-550,000.00	0.0%
<b>Total Income</b>	503,788.97	1,549,100.00	-1,045,311.03	32.5%
<b>Expense</b>				
<b>6039 · Personnel</b>	179,599.79	271,500.00	-91,900.21	66.2%
<b>6050 · Operations</b>	118,799.63	168,000.00	-49,200.37	70.7%
<b>7000 · Marketing &amp; Promotions</b>	279,591.31	500,000.00	-220,408.69	55.9%
<b>8000 · Capital Expense</b>	24,663.20	609,600.00	-584,936.80	4.0%
<b>8001 · Capital Expense New CVB Office</b>	0.00	0.00	0.00	0.0%
<b>Total Expense</b>	602,653.93	1,549,100.00	-946,446.07	38.9%
<b>Net Ordinary Income</b>	-98,864.96	0.00	-98,864.96	100.0%
<b>Net Income</b>	<u>-98,864.96</u>	<u>0.00</u>	<u>-98,864.96</u>	<u>100.0%</u>