

MOORESVILLE TRAVEL AND TOURISM AUTHORITY
Unaudited Profit & Loss
July through October 2019

	<u>Jul - Oct 19</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
3000 · Revenues	294.50	999,100.00	-998,805.50	0.0%
3001 · Appropriated Revenue	0.00	550,000.00	-550,000.00	0.0%
Total Income	294.50	1,549,100.00	-1,548,805.50	0.0%
Expense				
6039 · Personnel	89,374.41	271,500.00	-182,125.59	32.9%
6050 · Operations	55,914.67	168,000.00	-112,085.33	33.3%
7000 · Marketing & Promotions	133,041.30	500,000.00	-366,958.70	26.6%
8000 · Capital Expense	24,663.20	609,600.00	-584,936.80	4.0%
8001 · Capital Expense New CVB Office	0.00	0.00	0.00	0.0%
Total Expense	302,993.58	1,549,100.00	-1,246,106.42	19.6%
Net Ordinary Income	-302,699.08	0.00	-302,699.08	100.0%
Net Income	-302,699.08	0.00	-302,699.08	100.0%