

MOORESVILLE TRAVEL AND TOURISM AUTHORITY
Unaudited Profit & Loss
 July 2018 through June 2019

	<u>Jul '18 - Jun 19</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
3000 · Revenues	1,066,972.20	999,100.00	67,872.20	106.8%
3001 · Appropriated Revenue	0.00	556,275.00	-556,275.00	0.0%
Total Income	1,066,972.20	1,555,375.00	-488,402.80	68.6%
Expense				
6039 · Personnel	238,050.93	271,500.00	-33,449.07	87.7%
6050 · Operations	156,140.99	166,000.00	-9,859.01	94.1%
7000 · Marketing & Promotions	496,466.84	538,100.00	-41,633.16	92.3%
8000 · Capital Expense	236,573.44	579,775.00	-343,201.56	40.8%
8001 · Capital Expense New CVB Office	0.00	0.00	0.00	0.0%
Total Expense	1,127,232.20	1,555,375.00	-428,142.80	72.5%
Net Ordinary Income	-60,260.00	0.00	-60,260.00	100.0%
Net Income	<u>-60,260.00</u>	<u>0.00</u>	<u>-60,260.00</u>	<u>100.0%</u>